EXHIBIT C

(Filed Under Seal; Highlighting in Original)

To: RhahnAtTheOutCastAgencyCom[rhahn@theoutcastagency.com]

Cc:

From:

Sent: Mon 4/9/2018 8:58:19 PM (UTC-08:00)

Subject: Re: A/C Priv - Re: Questions about Find Friends access removed from competitors for article today

I'm not best able to answer that. ████ ██████ is our best POC (and/or ████ or █████ or ███ I believe a batch was added in 2012. My recollection is we have been ad hoc, but partnerships and enforcement may have more details.

Sent from my iPhone

On Apr 9, 2018, at 9:31 PM, Rebecca Hahn <RHahn@theoutcastagency.com> wrote:

> When did we do that?
>
> **From:** ██████████ ██████████ >
> **Date:** Monday, April 9, 2018 at 9:18 PM
> **To:** ████ ██ ████████ █████
> **Cc:** ██,
> Rebecca Hahn <RHahn@theoutcastagency.com>, ████████████████ >
> **Subject:** Re: A/C Priv - Re: Questions about Find Friends access removed from competitors for article today
>
> True that ;)
>
> Sent from my iPhone
> On Apr 9, 2018, at 9:10 PM, ████ ████████████████ wrote:

R8   **Redacted**

████████ | Legal | Facebook, Inc.
████████ | ████████

> **From:** ██████████ ████████ >
> **Date:** Monday, April 9, 2018 at 11:56 PM
> **To:** ████ ██ █████ >
> **Cc:** ██,
> RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>,
> ████████████
> **Subject:** Re: A/C Priv - Re: Questions about Find Friends access removed from competitors for article today
>
> He can't figure this out on his own. He can ask developers but there isn't an independent way for him to find this out.

Sent from my iPhone
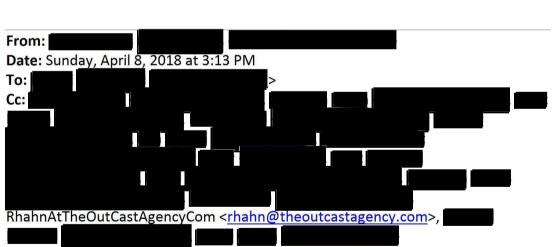
On Apr 9, 2018, at 8:20 PM, ▮▮▮▮▮ ▮▮▮▮▮▮▮▮▮ > wrote:

Me again… Josh is pushing on the list of apps against which we enforce our policy. We can not comment – but my q is whether or not he will be able to figure out which ones we do this for? – is there any way this could happen, other than talking to the app developers?

From: ▮▮▮▮ ▮▮▮▮▮ ▮▮▮▮▮▮▮▮ >

Date: Sunday, April 8, 2018 at 3:16 PM

To: ▮▮▮▮▮▮ ▮▮▮▮▮▮ ▮▮▮▮▮▮▮▮▮ >

Cc: ▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮

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▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮ Rebecca Hahn

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Subject: Re: A/C Priv - Re: Questions about Find Friends access removed from competitors for article today

R7 Redacted

▮▮▮▮▮▮▮▮ | Legal | Facebook, Inc.

▮▮▮▮▮▮▮▮ | ▮▮▮▮▮▮▮▮▮

From: ▮▮▮▮▮▮ ▮▮▮▮▮ ▮▮▮▮▮▮▮▮

Date: Sunday, April 8, 2018 at 3:13 PM

To: ▮▮▮▮ ▮▮▮▮▮▮▮ ▮▮▮▮▮▮ >

Cc: ▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮

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RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>, ▮▮▮▮▮
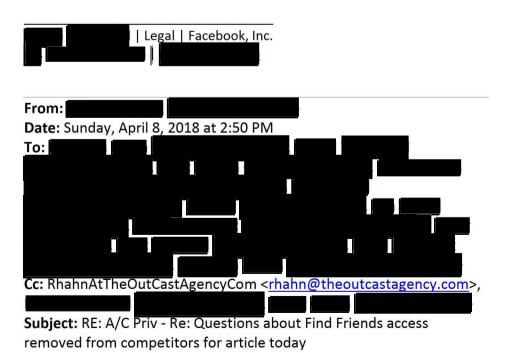
▮▮▮▮▮ ▮▮▮▮▮▮ ▮▮▮▮ ▮▮▮▮▮

Subject: Re: A/C Priv - Re: Questions about Find Friends access removed from competitors for article today

I can't confirm whether it was Snow or one of the many versions of Yellow that we added last as i am not close to my computer right now. Either way they are both (visual) messaging apps.

On Apr 8, 2018, at 4:56 PM, ▮▮▮▮ ▮▮▮▮▮▮▮▮▮▮▮▮ wrote:

+ ▮▮▮

R6 Redacted

R6 Redacted

████████ | Legal | Facebook, Inc.

From: ████████ ████████
Date: Sunday, April 8, 2018 at 2:50 PM
To: ████████████████████████████████

Cc: RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>,
████████ ████████ ████ ████████

Subject: RE: A/C Priv - Re: Questions about Find Friends access removed from competitors for article today

The only thing I'd add on top of Panjak's message is that Javi and Justin have described the rationale for this policy as avoiding user confusion. Specifically, our principle is that all messaging apps and apps with a feed based interface

are not allowed to use this API to avoid user confusion. To date, we have only applied the limitation to messaging apps and apps that have a feed based interface – and even there for administrative reasons we have only restricted apps with significant volumes of users and/or a high growth rate.

From: ██████ ███
Sent: Sunday, April 8, 2018 2:49 PM
To: ████████████████████████████

Cc: RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>;
███████████ ████████ ████ ████

Subject: A/C Priv - Re: Questions about Find Friends access removed from competitors for article today

A/C Priv

Adding ██████ and ██ for institutional knowledge on how we've previously externally messaged the policy Josh/TC asks about below:

I'm working on a story to be published this evening about Facebook's history of removing Find Friends access from apps that replicate core functionality or don't share content back.

Can you provide a list of apps that have had this happen? I know of Twitter, Vine, Voxer, MessageMe, Wonder, Phhhoto (cut off by Instagram), and Path (cut off for spamming uploaded phone contacts). ██ ==WE WON'T COMMENT HERE==

Does Facebook have a statement about why its policy states "You may not use Facebook Platform to promote, or to export user data to, a product or service that replicates a core Facebook product or service without our permission" (now listed as " Don't replicate core functionality that Facebook already provides." in the TOS)? How does Facebook respond to the criticism that if users want to share their friend list with another app and find their friends there, that Facebook blocking that is both anti-competitive and hurts users by reducing data portability? ██ ==WHAT REASON AND/OR CRITERIA SHOULD WE CITE FOR WHY/HOW WE APPLY THIS POLICY?== Here's what Justin said in the TC article in 2013: "For a much smaller number of apps that are using Facebook to either replicate our functionality or bootstrap their growth in a way that creates little value for people on Facebook, such as not providing users an easy way to share back to Facebook, we've had policies against this that we are further clarifying today (see I.10)."

██████ – any thoughts here?

From: ████ ████ ██████████
Date: Sunday, April 8, 2018 at 2:28 PM
To: ████ ██ ████ ████ ████
████████████ ██ ████████████████
████████ ██████

Cc: Rebecca Hahn <rhahn@theoutcastagency.com>

Subject: Re: Questions about Find Friends access removed from competitors for article today

R5 Redacted

███ should chime in if I left out any context.

_____
███████ | Legal | Facebook, Inc.
████████ | ██████████

From: ██████ ███ ███████████
Date: Sunday, April 8, 2018 at 2:16 PM
To: ████████████████████████████████
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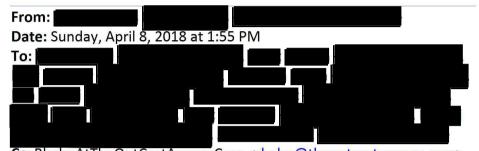████████████████████████████████████

Cc: RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>

Subject: Re: Questions about Find Friends access removed from competitors for article today

Yes that's the easy q

The harder q is why we have this policy and what criteria we apply. ████

R4   Redacted

From: ███ ████ ████████
Date: Sunday, April 8, 2018 at 2:13 PM
To: █████████████████████████████████
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██
Cc: Rebecca Hahn <rhahn@theoutcastagency.com>
Subject: Re: Questions about Find Friends access removed from competitors for article today

R3 **Redacted**

Get Outlook for iOS

From: ████ ████████
Sent: Sunday, April 8, 2018 2:07:32 PM
To: █████████████████████████████████
██
██████████████████████
Cc: RhahnAtTheOutCastAgencyCom
Subject: Re: Questions about Find Friends access removed from competitors for article today

+ ████

R2 **Redacted**

R2 Redacted

██

████ | Legal | Facebook, Inc.

From: ███████ ███████ ██████████
Date: Sunday, April 8, 2018 at 1:55 PM
To: ██████████████████████████████████

Cc: RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>
Subject: Re: Questions about Find Friends access removed from competitors for article today

Hello All,

We have historically restricted Messaging apps from having access to the users_friends (including app friends). Pankaj/Alison have more authority to speak to this policy, but we have been keeping it broad enough to allow us to restrict apps that replicate core Facebook (most mostly Messenger functionality).

A few of the apps that have been in this list:
Twitter: 135811653099227, 2231777543
iTunes Ping: 146879158663523
Tweetdeck: 56212371378
Tellit: 358538967573629
YouTube: 87741124305
eBuddy: 2568656689, 127229817336080
Voxer: 108717019189000
TextPlus: 194671910604807
XMS: 137409049650615
MessageMe: 249820361808082
QQChat: 344134215672609
Band: 439691136064581
Line: 106149969545611
WeChat: 290293790992170
Snow: 654085398029607
Zalo: 198235073635027
Tribe: 1743579545897830
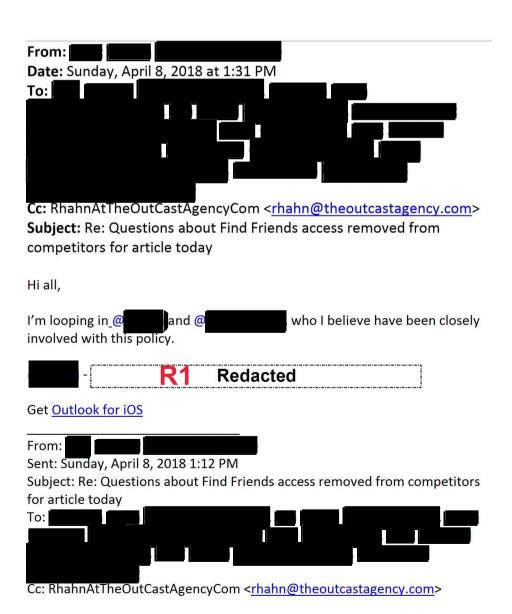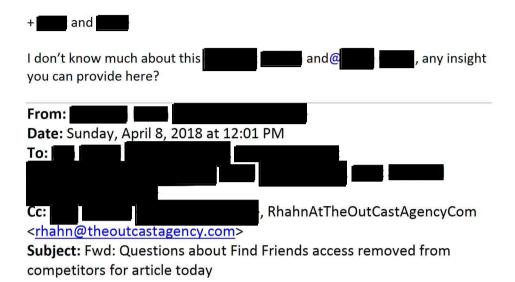Yellow: 152071551534437, 478541172220486, 121523474607279, 163120830425401, 21497672587824, 38112655190 9069, 18944617110 9854, 420523694704108, 392431224194952, 35339650807 7924,

Also for completeness, a year or so ago, we had a debate about applying the

same restrictions to apps like Musical.ly, Periscope, etc but we decided not to do so.

Best,

█

From: ████████ ████████████
Date: Sunday, April 8, 2018 at 3:50 PM
To: ████ ██ ████████████████████ ████ ██████
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Cc: RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>
Subject: Re: Questions about Find Friends access removed from competitors for article today

+█████ who has policy context

From: ████ ██████ ████████████████
Date: Sunday, April 8, 2018 at 1:31 PM
To: ████ ████ ██████████████████████
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Cc: RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>
Subject: Re: Questions about Find Friends access removed from competitors for article today

Hi all,

I'm looping in @█████ and @█████████ who I believe have been closely involved with this policy.

█████ - **R1**   **Redacted**

Get Outlook for iOS

From: ██ ██████ ████████████████
Sent: Sunday, April 8, 2018 1:12 PM
Subject: Re: Questions about Find Friends access removed from competitors for article today
To: ████████████████████ ████████████████
██████████████████████████████████████
████████████████████
Cc: RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>

+ ▮▮▮ and ▮▮▮

I don't know much about this ▮▮▮ ▮▮▮ and @▮▮▮ ▮▮▮, any insight you can provide here?

From: ▮▮▮ ▮▮▮ ▮▮▮
Date: Sunday, April 8, 2018 at 12:01 PM
To: ▮▮▮▮▮▮▮▮▮▮▮▮▮▮
▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮
Cc: ▮▮▮▮▮▮▮▮, RhahnAtTheOutCastAgencyCom <rhahn@theoutcastagency.com>
Subject: Fwd: Questions about Find Friends access removed from competitors for article today

Who's the right person to handle this?

Begin forwarded message:

> **From:** Josh Constine <joshc@techcrunch.com>
> **Date:** April 8, 2018 at 11:53:38 AM PDT
> **To:** ▮▮▮▮ ▮▮▮ ▮▮▮▮▮▮
> **Subject: Questions about Find Friends access removed from competitors for article today**
>
> Hello,
>
> I'm working on a story to be published this evening about Facebook's history of removing Find Friends access from apps that replicate core functionality or don't share content back.
>
> Can you provide a list of apps that have had this happen? I know of Twitter, Vine, Voxer, MessageMe, Wonder, Phhhoto (cut off by Instagram), and Path (cut off for spamming uploaded phone contacts).
>
> Does Facebook have a statement about why its policy states "You may not use Facebook Platform to promote, or to export user data to, a product or service that replicates a core Facebook product or service without our permission" (now listed as " Don't replicate core functionality that Facebook already provides." in the TOS)? How does Facebook respond to the criticism that if users want to share their friend list with another app and find their friends there, that Facebook blocking that is both anti-competitive and hurts users by reducing data portability?

What is Facebook's explanation for not allowing the Download
Your Information export of friends' email addresses that are
visible to a user on those friends' profiles?

Thanks,

--

Josh Constine
Editor-At-Large, TechCrunch
(585)750-5674
http://www.twitter.com/JoshConstine
joshc@techcrunch.com